

Frequently Asked Questions:

What's wrong with pay-to-play?

Government contractors often charge more for their services in order to recoup the campaign contributions they have made. Also, professionals are often selected based on the money they contribute instead of merit & quality of services.

How does pay-to-play affect you?

Cherry Hill Township awards millions of dollars worth of these professional services contracts each year. Pay-to-play contracting results in *higher taxes*.

What can be done about pay-to-play?

Contracts should be awarded based on comparative merit, not on how much the contractors have contributed to political campaigns. Mayor Platt and the Town Council considered an ordinance that would sever the link between political contributions and the awarding of public contracts in 2005, but failed to adopt it. Cherry Hill residents can pass this ordinance by collecting signatures to get the ordinance on the ballot.

Who's involved with this effort to put a Pay-to-Play Reform ordinance on the ballot?

The Cherry Hill Pay-to-Play Reform Committee is a non-partisan civic reform group open to all Cherry Hill residents. The Reform Committee is lead by a five member Committee of Petitioners: Doris Carey, Dr. Dan Gottlieb, Marlyn Kalitan, Theresa Mohrfeld, and Joyce A. Walker.

What can you do to help?

- ✓ Sign the petition, urge your friends/neighbors to do so
- ✓ Volunteer to collect signatures from other Cherry Hill registered voters, so that we can get the ordinance on the ballot.
- ✓ Urge your friends to vote YES on this municipal question in November.

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COURIER-POST ENDORSES THE INITIATIVE!

AN END TO “PAY-TO-PLAY” CONTRACTS

Courier- Post Editorial, Thursday, April 12, 2007:

“WHERE WE STAND: The township council ought to act. If it won't, residents must approve ban through a referendum.

Cherry Hill advertises its no-bid contract proposals, but that doesn't exclude politics from the process. There is nothing to prevent local politicians from rewarding campaign donors with township contracts...

Pay-to-play, that peculiar New Jersey tradition of "legal bribery" as one Washington Township activist calls it, adds to the cost of services and the tax burden...

This year, a civic group, the Cherry Hill Pay-to-Play Reform Committee, is working to put a petition on the ballot if township officials fail to adopt a ban...

If township officials won't eliminate pay to play, we urge Cherry Hill voters to take matters into their hands and ban this practice. This unethical practice should not be tolerated in any town.”

Sign the Petition.

Vote to lower your taxes and clean up government.

END “PAY-TO-PLAY” CONTRACTS

CHERRY HILL “PAY-TO-PLAY” REFORM COMMITTEE

**Working to End Pay-to-Play
In Cherry Hill**

WHAT IS PAY-TO-PLAY?

“Pay-to-play” is the practice in which large campaign contributions are traded for lucrative government contracts.

No-bid pay to play contracting can add 10-15% to the cost of each contract, which ends up being paid by Cherry Hill taxpayers.

The simple and cost-efficient solution is public contracting reform, which severs the link between campaign contributions and government contracts. Citizens can help put an end to pay-to-play by presenting a model public contracting, “pay-to-play” reform law to the Cherry Hill town council.

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How Pay-To-Play Works

